Minutes July 12, 2021

LA JOLLA PLANNED DISTRICT ORDINANCE COMMITTEE MONDAY July 12,2021 By Zoom due to COVID restrictions

Present: Deborah Marengo, Joe Pitrofsky, Katey Kalanges, Melissa Snook, Brett Murphy, Joe Terry, Andy Fostsch

Absent: Gail Forbes, Joe Parker, Bob Steck,

Guest: Diane Kane, Ashley Mackin, Barbara Dunbar, Barbara Dunbar, John Shannon, Alexa Holtschlag, Genie Jackson, Ann Kerr, David Miller

Public Comment: None

Approval of the Minutes-Motion to approve Maker:Second Fostsch/Terry 4-0-3

Abstain – Kalanges, Murphy, Snook

Recommendations to the LJCPA

A. Project Name: La Jolla Plaza

Address: Girard Avenue and Wall Street

Project Number:

PDO Zone: PDO Zone 1
Applicant: Alexa Holtschlag

Agent:

City Project Manager:

Date of App Notice:

Scope of Work: Scope of Work: A-1. One (1) set of non-illuminated FCO letters on mesh background

A-2. One (1) set of non-illuminated fabricated channel letters with Closed backs. Mounted to existing structure. 34" tall x 7'- 11 7/8" L x 5" deep. A-3. One (1) double faced non-illuminated blade sign for tenants - 11'tall with external illumination.

A-5. One (1) single-faced digital directory with shell.

6'- 3 1/2" tall x 3' L x 6" deep.

The Committee agreed to hold on any decision it is just too early and circle back when the city is further along with recommendations.

Applicant returned with additional information requested by the committee. The building will be adding 88.29 square feet of signage with the installation of the directory, blade sign and channel letters, which were previously reviewed by the committee. The applicant was asked to return to provide the entire square footage of signage for the property as show that it is under the total allowable. The existing square footage is 176.72 with the addition of the 88.29 the total building signage is 225.01 with an allowable of 270. Also the addition of two down lights on the tower.

Maker:Second Fostsch/Murphy Unanimous

Co-sponsorship on Parking Workshop Dec 15, 2021 5 pm

The committee was asked to co-sponsor

Motion to co-sponsor Maker:Second Fostsch/Murphy Unanimous

Mandarin House – update should be completed within 6 weeks. Planning on mural on the wall will be coming to the committee. Still working with him regarding the mechanical shielding.

Meeting Adjourned