



April 19, 2021
Andy Fotsch
Chair, Vision La Jolla

Dear Andy,

On behalf of the La Jolla Village Merchants Association I am happy to report that on April 14 at our Monthly Meeting, the Board of Directors unanimously voted to support moving forward with exploration, research and the development of a concept and plan to transform a portion of Wall Street into a community gathering space.

While many questions need to be answered, we believe that a project like this would drive visitors to our Village and increase retention while they are here.

We welcome updates and encourage you to report to us regularly on your progress.

Thank you for your time and dedication to La Jolla.

Sincerely,

Jodi Rudick

Jodi Rudick
Executive Director