

**CANDIDATE FOR TRUSTEE  
LA JOLLA COMMUNITY PLANNING ASSOCIATION  
March, 2019 Elections**

**JIM FITZGERALD**

**La Jolla Association**

- La Jolla resident for 30 years.
- Served previously both as an elected Trustee and as Treasurer of the La Jolla Community Planning Association.
- Served previously as Chair of the La Jolla Planned District Ordinance (PDO) Committee.

**Professional Qualifications**

- Business executive with 35+ years of senior management experience, including Ford Motor Company, Reynolds & Reynolds, National Medical Computer Services, and Newgen Results Corporation.
- Lecturer in Finance, San Diego State University College of Business.

**Education**

- BA, Economics, Stanford University
- MBA, Anderson School of Management, UCLA

**Why I am running**

I am asking for your support for election as a Community Planning Association (CPA) Trustee because I believe that I have demonstrated the experience, the commitment, and the balanced judgment necessary to effectively serve the La Jolla community on the CPA.

La Jolla is a very special place that offers a unique quality of life and a Village atmosphere for its residents, businesses, and visitors. Maintaining this environment requires: 1) Continually striking a fair and reasonable balance between the many legitimate interests within the community; and 2) Protecting and supporting the integrity of the processes and rules that govern La Jolla and ensuring that these processes and rules are applied equitably. I believe that my record as a Trustee demonstrates that I have consistently fulfilled these critical responsibilities to the CPA and to the La Jolla Community.

Thank you very much for your consideration.

Respectfully,

Jim Fitzgerald