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PROFILE OF DAVE ISH FOR LJCPA ELECTION - 2019

I have been a resident of La Jolla for 40 years. My wife and I bought our home in Bird Rock in 1985.

I was Executive Manager of the La Jolla Town Council from 1982 to 1991. I also was CEO of the Escondido Chamber of Commerce for 7 1/2 years. In both positions I was the spokesman and advocate for the interests of the organization. I worked with City, County, State and Federal officials on many different policy issues.

Presently I'm concerned that La Jolla's residential and commercial neighborhoods are being impacted by out of scale development that stretches way past the intent of the community plan and is not in keeping with what the citizens want.

I think we need to put 'planning' back into the community planning association along with its project review process. The La Jolla Community Plan is a living document and a document we should live by. It should be continually reviewed and modified to maintain the desired character of La Jolla's neighborhoods. We must then follow through to ensure that codes and regulations are in keeping with the plan.

I will listen intently to residents and business owners that are most impacted by a development or issue. I will advocate for their property rights rather than a speculative developer's. Their rights along with the community plan will determine my vote.

Specifically the issues I would like to see resolved in the very near future are clarification of the so-called 50% Rule, the elimination of serial permitting and requiring carports to be included in determining the F.A.R. I would like to see incentives to encourage more 'private' open space via lower height limits and wider view corridors between buildings.

We also need to review developer impact fees, including the elimination of the loop holes i.e. the 50% Rule that is used to circumvent the payment of impact fees. With the Town Council and others we need to develop a comprehensive list of public infrastructure projects.