

**UNAPPROVED MINUTES OF THE LA JOLLA  
PLANNED DISTRICT ORDINANCE COMMITTEE  
January 9, 2012**

**Present:** Stiegler, Fitzgerald, Gabsch, Van Galder, Parker, Marengo, Berwin, Dershowitz, Little. A quorum was established at 4:05 pm. by Chair Stiegler. Also present: members of the public Leigh Hay Hyman, Barbara Zimonja, Richard Pack, Peggy Davis, Dave Schwab

**Minutes -** Approval of November minutes was moved to February 2012

**Public Comment -** None

**Agenda Modification:** Chair Report and Board Discussion moved to the end of the meeting

**Agenda Items:**

1. **Recommendations to CPA**  
**Project Name: Bird Rock Fine Wine**  
**Address: 5687 La Jolla Boulevard**

**Scope of Work:**

Planning to open a wine retail store with limited tasting facilities in premises which are currently zoned for retail. There will be no change to the outward appearance of the store, although will be doing some minor modifications inside to comply with ADA requirements and County health guidelines. Signage is an existing lightbox which will now have new store name. Applying for a type 42 "bar license" it is the intention to have a retail store, but they do wish for the customers to be able to try new and interesting wines, hence the 42 as well as the more usual 20 license. The bar area will be around 60-70 square feet in a 800 square feet store, opening hours will probably be between 10am and 8pm Monday through Saturday.

***Motion – recommendation to the LJCPA that Bird Rock Fine Wines appears to conform to the LJPDO as retail use to include a wine bar for tastings and applicant will use existing standard building signage program***  
***Maker - Marengo/Berwin Approved 9-0-0***

**Project Name: The Rush Indoor Cycle Studio**  
**Address: 5628 La Jolla Blvd**  
**Scope of Work: Signage**

Building façade shall be light grey with signage in a darker grey and white lettering with business name and logo.

**Motion – recommendation to the LJCPA for approval of the signage for Rush Indoor Cycle Studio; signage shall not exceed 2 square feet for each lineal storefront footage**

**Maker – Fitzgerald/Gabsch Approval 9-0-0**

**2. Chair Report / Board Discussion**

- a. Review and Approve November Minutes

**Minutes Moved to February**

- b. Review and Approve Draft Letter for CPA regarding the role of the PDO committee in the city review process. (Fitzgerald)

**Motion – Committee recommends the formation of a sub-committee consisting of Jim Fitzgerald and Ione Stiegler to draft the letter and present to the LJCPA**

**Maker Gabsch/Little Approval 9-0-0**

- c. Issues regarding PDO compliance and means to promote enforcement.

1. 1205 Prospect / 7979 Ivanhoe Avenue discuss issues of code compliance and response from city planner.

**Discussion on the lack of community review on the project. Heard comments from the public, mainly residents of Roslyn Lane, over concerns and impacts to their property by this development. Issue to be addressed in letter to the City of San Diego.**

2. New restaurant has posted to be coming to 1241 Prospect St. (Krafty Krepes).

**Review process to be addressed in the Letter to the City of San Diego**

3. PROW and the interrelation of PDOC, LJTC, LJVMA and LJCPA

**Committee discussion on which organization is responsible for the Public Right of Way ordinance. The business district administrator LJVMA is responsible.**

The meeting was adjourned at about 5:20 p.m. The next PDO meeting is scheduled for February 13, 2012 at 4:00 p.m. at the La Jolla Recreation Center, Room 1.

Respectfully Submitted

*Deborah Marengo, Acting Secretary*